

SPERRY TENTS

### When Elegance Matters

Sperry Tents are the world's most elegant rental tents.

SEE THE DIFFERENCE!



#### WELCOME TO THE GAME-CHANGER THAT IS

## Handcrafted Sailcloth



THE FIRST-EVER SPERRY TENT was created by Steve Sperry, an accomplished sailmaker and owner of Sperry Sails in coastal Massachusetts. In 1979, Steve used the tools of his trade—sailcloth, Dacron, nylon line, stainless steel grommets—to create a tent. He topped his design with a pennant made from spinnaker cloth to catch the wind.

Steve's creation was a whimsical invention for a practical cause: to keep guests comfortable at a neighborhood party. Little did he know that this prototype would evolve into a full line of rental tents, and that their look and feel would create an international revolution in event tent expectations.

Cover: John Unrue Photography

Steve's son, Tim, took over ownership of Sperry Tents and incorporated it separately from Sperry Sails in 1996. As president of Sperry Tents, Tim has grown the company from one rental office in Massachusetts into a large family of nearly 50 licensed partners across the world. This growing reach is proof of the sailcloth tent's—and the resulting brand's—popularity and endurance.

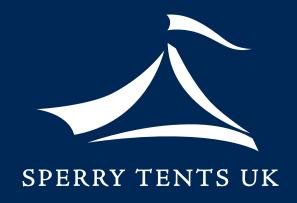
Today, Sperry Tents is still a family-owned enterprise, with Sperry Fabric Architecture, helmed by Steve's other son, Matt, producing the tents and Tim overseeing the rental network. While the company has embraced new manufacturing technologies and canopy shapes, it continually prioritizes classic, timeless fabric design.



# The Sperry \* Difference

- Rooted in the Sperry family's sailing heritage (pictured above: Sperry Tents founder Steve Sperry with his sons, Matt and Tim)
- Crafted from genuine woven sailcloth versus common white vinyl
- ★ Hand-sewn by a small team of dedicated craftspeople
- Marked by sail making details, including grommets, Dacron, and nylon line

- Supported by spruce center poles (our founder Steve Sperry still mills these poles at his coastal Massachusetts home)
- ★ Topped by waving pennants
- Translucent to event lighting, producing our trademark #sperryglow



### Aesthetics

Hand-sewn canopies. Spruce center poles. Lyrical silhouettes. Our tents are the ultimate blank slate.









# Sperry Glow

Our tents are translucent to event lighting, producing their trademark #sperryglow at night.



Vogue, Town & Country, Martha Stewart Weddings – Sperry weddings get noticed. NO ONE EVER FORGETS
A WEDDING UNDER A

Sperry Tent



THE STANDARD OF EXCELLENCE

Designed with modern elegance.

Handcrafted by Sailmakers

#### CONTACT US

hello@sperrytents.co.uk | sperrytents.co.uk | @sperrytentsuk

